



CV of Professor Dr. Md. Rashidul Hasan

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Designation: Professor

Affiliation: Department of Agribusiness and Marketing, Faculty of Agribusiness Management,
Sher-e-Bangla Agricultural University, Dhaka-1207, Bangladesh.

Parents:

Freedom fighter Mostafizur Rahman and Rowshon Ara Begum

Date of birth: 5th September 1982

Marital status: Married

Nationality: Bangladeshi by birth

Educational qualification:

2021, Doctor of Philosophy (Ph.D.) in Agricultural Economics and Agribusiness from United Graduate School of Agricultural Sciences, Ehime University, Japan

2013, Advanced Master in International and Development Economics, University of Namur and Catholic University of Louvain, Belgium

2006, Master of Science in Agricultural Economics (Marketing), Bangladesh Agricultural University, Mymensingh, Bangladesh. CGPA: 3.851 in the scale of 4 (Merit position: First)

2004, Bachelor of Science in Agricultural Economics (Hons.), Bangladesh Agricultural University, Mymensingh, Bangladesh. First class, Merit position: First

1999, Higher Secondary Certificate (HSC), Noakhali Government College, Comilla Board, Bangladesh, First Division with 79.4% marks

1997, Secondary School Certificate (SSC), Noakhali Zilla School, Comilla Board, Bangladesh, First Division with 81.7% marks

Ph.D. Thesis Title:

Production Efficiency and Marketing System of Vegetables in Bangladesh

Advanced Master Thesis Title:

Male-biased sex ratio and education level of the mother

Master Thesis Title:

Study on cattle fattening and marketing systems and their improvement in the context of global meat market policy

Awards:

Prime Minister Gold Medal 2005 from the Government of People's Republic of Bangladesh for my brilliant result at Bangladesh Agricultural University, Mymensingh, Bangladesh.

Shamsul Islam Memorial Gold Medal 2005 from the Faculty of Agricultural Economics and Rural Sociology, Bangladesh Agricultural University, Mymensingh, Bangladesh.

Professor M. Lutfur Rahman Memorial Prize 2005, Bangladesh Agricultural University, Mymensingh, Bangladesh.

Fellowship and Scholarship:

2017, NST Fellowship, Ministry of Science and Technology, Bangladesh

2014, Monbukagakusho (MEXT) Scholarship, Ministry of Education, Culture, Sports, Science and Technology of the Government of Japan

2012, CUD-ARES Scholarship, Belgium

2005, Palli Karma-Sahayak Foundation (PKSP) research fellowship, Bangladesh

Professional Experiences:

15 February 2007 to 31 March 2008: Scientific Officer, Bangladesh Agricultural Research Institute, Joydebpur, Gazipur, Bangladesh

1 April 2008 to 22 February 2010: Lecturer, Department of Basic and Social Science, Chittagong Veterinary and Animal Sciences University, Khulshi, Chittagong, Bangladesh

23 February 2010 to 22 February 2012: Lecturer, Department of Agribusiness and Marketing, Sher-e-Bangla Agricultural University, Dhaka, Bangladesh

23 February 2012 to 22 February 2017: Assistant Professor, Department of Agribusiness and Marketing, Sher-e-Bangla Agricultural University, Dhaka, Bangladesh

23 February 2017 to 26 November 2022: Associate Professor, Department of Agribusiness and Marketing, Sher-e-Bangla Agricultural University, Dhaka, Bangladesh

27 November 2022 to till today: Professor, Department of Agribusiness and Marketing, Sher-e-Bangla Agricultural University, Dhaka, Bangladesh

Experience as a Chairmen, Department of Agribusiness and Marketing, Sher-e-Bangla Agricultural University, Dhaka.

Designation: Lecturer, from 07/05/2010 to 14/05/2012, working as chairman in charge

Designation: Assistant Professor, from 15/05/2014 to 16/09/2014, working as chairman

Designation: Associate Professor, from 29/11/2020 to 28/11/2022 working as chairman

Research Experience: 19 years

Research Projects:

Title: Impact of contract farming on country bean production during Covid-19 in Narsingdi district of Bangladesh. Financial year: 2021-2022. Funded by Sher-e-Bangla Agricultural University Research System (SAURES)

Title: Farmer's perception about Integrated Pest Management (IPM) and factors responsible for IPM adoption in vegetable production in Narsingdi district of Bangladesh. Funded by UGC, Bangladesh. Financial year: 2021-2022.

Title: Factors influencing rice farm mechanization: A case study in Mymensingh district of Bangladesh. Financial year: 2024-2025. Funded by Sher-e-Bangla Agricultural University Research System (SAURES)

Title: Smartphone Apps for vegetable growers: Production guidance, extension services, and market strategies in Bangladesh. Financial year: 2025-2026. Funded by Sher-e-Bangla Agricultural University Research System (SAURES)

List of Publications:

1. Islam, M.R., Feardous, M.A., **Hasan, M.R.** 2006. Marketing System and Price Behaviour of Pond Fish in Some Selected Areas of Mymensingh. J Bangladesh Agril. Univ. 4(1): 173-182.
2. **Hasan, M.R.**, Feardous, M.A., Islam, M.R. 2006. A comparative economic performance of BR 26, BRRI Dhan 28 and Hybrid Alok Paddy in some selected areas of sherpur district. Bangladesh J. Prog. Sci. & Tech. 5(1): 41-44
3. **Hasan, M.R.**, Mia, M.I.A, Islam, M.A., Uddin, M.N. 2006. Impact of PKSF Cattle Fattening Program on Income, Employment and Livelihood of Participating Farmers in Some Areas of Brahmanbaria and Kishoregonj District. Bangladesh Journal of Extension Education, Volume 18, No.1&2:1-8
4. **Hasan, M.R.**, Haque, S., Islam, M. A., Hoque, M. N. 2007. Marketing System of Some Selected Vegetables in Bangladesh, Intl. J. BioRes.3 (4):46-51.
5. Haque, S., **Hasan, M. R.**, Islam, M. A., Hoque, N., Moniruzzaman 2007. Economic analysis of some commercial vegetables production in a selected area of Bangladesh, Intl. J. BioRes.3 (4):27-31.
6. Hossain, M.A., Rahman, M.S., **Hasan, M.R.**, Hossain, M. A.2008. Impact Assessment of Integrated Farming at Farming System Research Site. J. Bangladesh Agril. Univ.6(1): 175-180
7. Matin, M.A., Baset, M.A., Alam, Q.M., Karim, M.R., **Hasan, M.R.** 2008. Mango Marketing System in Selected Areas of Bangladesh. Bangladeesh J. Agril. Res. 33(3): 427-438
8. **Hasan, M.R.**, Mia, M.I.A., Raha, S.K., 2011. Profitability of fattening beef cattle in selected areas of Bangladesh, Eco-friendly Agril.J., 4(11): 737-740.

9. **Hasan, M.R.**, Raha, S.K., Mia, M.I.A., 2011. Marketing system of fattened beef cattle in selected areas of Bangladesh, *Eco-friendly Agril.J.*, 4(11): 741-745.
10. **Hasan, MR**, Saha, S.K. 2014. Development of the financial system in India: Assessment of financial depth & access, *Journal of Economics and Sustainable Development*, 5(8):43-51.
11. **Hasan, MR**, Rahman, M.S., Acharjee, D.C. 2014. Production trend of major agricultural crops in Bangladesh. *International Journal of Research in Commerce, Economics and Management*, 4(2): 29-32.
12. **Hasan, M. R.**, Bai, HU, Islam, M.A., 2014. Profitability of important summer vegetables in keranigonj Upazilla of Bangladesh, *J. Bangladesh Agril. Univ.* 12(1): 111–118.
13. **Hasan, M. R.**, Mutatisse, A.A., Nakamoto, E., Bai, HU, 2014. Profitability of cauliflower and bean production in Bangladesh-A case study in three districts, *Bangladesh Journal of Extension Education*, 26(1&2):63-75
14. **Hasan, M R**, Bai, H, 2016. Profitability of tomato production in three districts of Bangladesh, *Intl. J. BioRes.* 21(6):1-8
15. **Hasan, M. R.**, Bai, HU, 2016. Profitability of brinjal production in three districts of Bangladesh, *Eco-friendly Agril. J.* 9(08): 55-59
16. **Hasan, M. R.**, Bai, HU, 2016. Vegetable marketing system and roles of middlemen in Bangladesh, *BJPST*: 14(1): 1-6
17. **Hasan, M. R.**, Akira Nakayasu, Hiroshi Kameyama, and Bai, HU, 2017. Profitability of bottle gourd production in three districts of Bangladesh, *Bangladesh Journal of Extension Education*, 29(1&2), pp. 83-91.
18. Siddiquee, A.H., Sammy, H.M., and **Hasan, M.R.**, 2019. Assessing profitability, marketing activities and problems in modern rice production in two Northern districts of Bangladesh, *The Agriculturists*, 17(1&2):31-40.
19. Siddiquee, A.H., Sammy, H.M., and **Hasan, M.R.**, 2019. Rice marketing system, profitability and middlemen's role in two districts of Bangladesh, *J. Bangladesh Agril. Univ.* 17(4):567-573.
20. Mohiuddin, M., **Hasan, M.R.**, and Miah, M.A.M., 2020. Profitability analysis of cultivation of banana cultivars SABRI and SAGAR in some areas of Narsingdi district, *Bangladesh Journal of Agricultural Research*, 45(2):175-183.
21. Kalam, M.A., **Hasan, M.R.**, and Miah, M.A.M., 2020. Assessing the profitability and problems of langra mango variety marketing in ChapaiNawabganj district of Bangladesh, *Journal of Agriculture, Food and Environment*, 1(4): 169-173.
22. **Hasan, M.R.**, Islam, M.A., Kameyama, H., and Hu, B., 2020. Profitability and technical efficiency of vegetable production in Bangladesh, *Journal of Bangladesh Agricultural University*, 18(4): 1042-1053.
23. **Hasan, M.R.**, Kameyama, H., and Bai, H. 2021. Assessing the effect of farmer's choice of fund for vegetable production in Bangladesh, *Journal of Agriculture, Food and Environment*, 2(2):12-17
24. **Hasan, M.R.**, 2022. Profitability, problems and possible solution of bean contract farming in Bangladesh, *Journal of Sher-e-Bangla Agricultural University*, 13(1&2): 49-60.
25. Sinha, S.A., **Hasan, M.R.**, Afrin, S. (2024) Empowering women: Enhancing production efficiency in Pabda fish farming in Mymensingh district of Bangladesh, *Journal of Farm Economy*, 18: 172-186.
26. Jahan, K., **Hasan, M.R.**, Moniruzzaman, S.M. (2024). Cost efficiency of pineapple production: A case study in Tangail district of Bangladesh, *Journal of Farm Economy*, 18: 112-126.
27. Jahan, K., **Hasan, M.R.**, Moniruzzaman, S.M., Afrin, T., (2024). Market dynamics and challenges in the pineapple value chain in Modhupur, Bangladesh, *Annals of Bangladesh Agriculture*, 28(1): 167-179. <https://doi.org/10.3329/aba.v28i1.74259>

28. Akter, H., **Hasan, M.R.**, Anny, S.A., Islam, M.A., (2025). Farmers' Income and Adoption Determinants of Organic Bean Farming: Evidence from Narsingdi District, Bangladesh, *Journal of Agriculture, Food and Environment*, 6, 4, pp. 9-15. <https://doi.org/10.47440/JAFE.2025.6402>
29. **Hasan, M.R.**, Islam, M.A., (2025). Influencers, barriers to adoption, and technical efficiency of integrated pest management in brinjal production: Evidence from Narsingdi district, Bangladesh, *Journal of Agriculture, Food and Environment*, 6, 3, pp. 33-41. <https://doi.org/10.47440/JAFE.2025.6305>
30. Akter, H., **Hasan, M.R.**, Anny, S.A., Islam, M.A., (2025). Assessment of inputs use pattern and profit margin of organic and inorganic country bean production in Bangladesh, *Journal of Agriculture, Food and Environment*, 6, 3, pp. 19-25. <https://doi.org/10.47440/JAFE.2025.6303>

Trainings:

Received trainings from Bureau of socioeconomic research and training, Bangladesh Agricultural University, Mymensingh, Bangladesh; Bangladesh Agricultural Research Institute, Joydebpur, Gazipur-1701; Graduate Training Institute, Bangladesh Agricultural University, Mymensingh, Bangladesh; Chittagong Veterinary and Animal Sciences University, Khulshi, Chittagong, Bangladesh; FAO Bangladesh; Sher-e-Bangla Agricultural University, Dhaka, Bangladesh.

Training received from ELSEVIER

Empowering knowledge on ethical publishing: Mastering the art of identifying predatory, fake and cloned journals. 08 June, 2022.

Research Data Management-Why It Matters and How to Manage. 14 July, 2022.

Reviewer workshop: How to get the most out of being a reviewer of scientific articles. 10 August, 2022.

APAC customer success hub webinar, Beyond Borders: How to promote interdisciplinary & international collaborative research to contribute to the achievement of the SDGs. 01 February, 2023.

Elevate Your Research with Elsevier: Combining Publishing Strategies with optimizing use of Research Planning and Research Execution Platforms. 04 December, 2024.

Training received from Clarivate

'Writing an Academic Dissertation'. April 10-16, 2026.

Trainings received from Institutional Quality Assurance Cell (IQAC), Sher-e-Bangla Agricultural University

"Techniques of Using Zoom in Online Teaching" on 28 December, 2020, Speaker: Md. Sajidul Islam, Sr. Network Engineer, Bangladesh Research and Education Network (BdREN)

"Preparing quizzes using Google forms and conducting online examination" on 9 September, 2021, Speaker: Professor Dr. Mirza Hasanuzzaman, Additional Director, IQAC, SAU

"Intellectual Property Right" on 21 June, 2021. Speaker: Professor Dr. Md. Shahidur Rashid Bhuiyan, Vice Chancellor, Sher-e-Bangla Agricultural University, Dhaka

"Understanding research metrics and finding relevant journals to read and publish" on 26 June, 2022, Speaker: Mr. Vishal Gupta, Senior Customer Consultant- South Asia, ELSEVIER

“Keyword Sequence Importance (KSI) technique: a potential technique for quality research articles” on 22 September, 2022, Speaker: Dr. Md Kamal Uddin, Associate Professor, Department of Land Management, Faculty of Agriculture, University Putra, Malaysia

“It’s Nice to be NICE: Taking care of Language Skills” on 23 January 2023. Speaker: Salahud Din Ahmed, Faculty Broadcaster Writer & Former Member, Bangladesh Energy Regulatory Commission.

“OBE Curriculum: Components, Development and Attainment of outcomes” on 21 March 2023. Speaker: Professor Dr. Md. Ashraful Alam, Department of Chemistry, Shahjalal University of Science and Technology, Sylhet.

“Documentation and compliance of accreditation standards and criteria” on 22 May 2023. Speaker: Professor Dr. S M Kabir, Member, Bangladesh Accreditation Council.

Course completed from the University of Dhaka

1. ‘Elementary Course in Japanese’ organized by Institute of Modern Languages, University of Dhaka (January to June, 2014).
2. Short Course on Climate Risk Insurance (January 2025) jointly organized by Center for Policy Research on Business and Development, University of Dhaka, World Food Program, Korean International Cooperation Agency and Oxfam.

Training received from FAO, Bangladesh

1. Training workshop on ‘Food security concepts, basic facts and measurement issues’ from 25 June to 7 July 2011.
2. Training workshop on ‘Analysis of data for measuring food availability, access and nutritional status’ from 14 January to 26 January 2012.

Training received from Dreamland IT and Software

1. Four-month short training course entitles ‘Graphic Design’

CIRDAP training certificate

CIRDAP- SAARC collaborative international online training program on ‘Redefining women’s role in agri-food systems in the Asia-Pacific region’ 15-17 June 27, 2026.

Short course

1. Short course 1: ‘From idea to article: manuscript writing, journal selection and publishing in high impact journals’ organized by research4life and ITOCA, Africa.

International conference

1. 5th International Conference on Biofertilizers and Biopesticides: Marketing and Commercialization organized by the Asian Productivity Organization (APO) and hosted by the Council of Agriculture, Executive Yuan, R.O.C. and China Productivity Center (CPC), 28 April 2021.

International workshop

1. Paper presents ‘Assessing farmers’ perceptions of Integrated Pest Management (IPM) adoption and its impact on poverty reduction: Evidence from brinjal cultivators in Narsingdi district, Bangladesh’ The 9th international workshop by the Association for Regional Agricultural and Forestry Economics co-organized by the Faculty of Agriculture, Tottori University, Japan, June 28, 2025.

Workshop

1. PRI -IFPRI Capacity strengthening workshop on ‘Agri-Food Trade Policy Analysis in Bangladesh’ from 26-27 June at Dhaka, Bangladesh.

National conference

8th National Scientific Conference on Food Safety and Health, organized by Bangladesh Society for Safe Food. 9th May 2026.

Course conducted Bachelor of Science in Agricultural Economics (Hons.)

Introduction to Agribusiness, Business Communication, Principles of Marketing, Agricultural Marketing, Business Ethics and Corporate Social Responsibility, Supply Chain Management, E-business, Small and Medium Enterprise Development, International Business, Agribusiness Management,

Course conducted M.S. in Agribusiness and Marketing

Consumer Behavior, Agribusiness Strategy, Advanced Marketing Research, Advanced Agricultural Marketing, Global marketing

Student supervision

Masters’ student

Md. Rasheduzzaman, (2013). Marketing efficiency of boro rice in some selected areas of Dinajpur district
Md. Ahsanul Habib Siddiquee, (2016). Production and marketing of rice in different districts of Bangladesh
Ala Uddin Hossain, (2016). Production and marketing of Chilli in Sirajganj district of Bangladesh
Md. Ismail Hosen, (2017). General banking of Janata Bank Limited, Sher-e-Bangla corporate branch, Dhaka
Md Mohiuddin, (2018). Value chain analysis of Sagar and Sabri Banana in Narsingdi district of Bangladesh
Md. Abul Kalam, (2018). Marketing activities and post-harvest losses of mango in Chapainawabganj district of Bangladesh
Khosnur Jahan, (2023). Value chain analysis of pineapple in Tangail district of Bangladesh
Hafsha Akter, (2023). Comparative profitability between organic and conventional country bean farming in Narsingdi district of Bangladesh
Samia Akter Sinha, (2023). Profitability and Women empowerment of Pabda fish production in Mymensingh district of Bangladesh
Sumaia Yeasmin Nishi, (2023). Economic analysis of potato value chain and strategies for development in some selected areas of Jamalpur district in Bangladesh

Sharmin Rashid, (2023). Comparative economic performance of two jute varieties in Faridpur district of Bangladesh

Suriya Jaman, (2023). Factors Affecting Consumers' Purchasing Decision of Popular Rice Brands in Dhaka City.

Fazlay Rabbi Chowdhury (2024) Farmers' knowledge and determinants of pheromone trap adoption in the Narsingdi district of Bangladesh

Jannatul Illein Raha (2024) Perceptions of online food shopping among youths: Evidence from Dhaka city in Bangladesh

Fariha Nowshin (2024) Consumer perception, attitude and factors influencing consumers purchase intention towards non-certified organic food.

Sanjana Afrin (2024) Economic advancement of women through traditional poultry rearing: A cost and return perspective from Narayanganj

Rezwana Jahan (2025). Assessment of seasonal ban on Hilsa fishing and its impact on the livelihoods of Hilsa fisherman in Chandpur district of Bangladesh

Nasif Bin Mosharof (2026). Impact of Climate Change on Household Food Security in Charland Area of Manikganj District

Suman Biswas (going on). Evaluating the Economic Profitability and Socio-Economic Factors Influencing Combine Harvester Adoption Among Rice Farmers

Journal article reviewer

Gazipur Agricultural University, Gazipur

Sher-e-Bangla Agricultural University, Dhaka

and other institutions

Professional Memberships:

1. Member of Krishibid Institution Bangladesh, Bangladesh
2. Life member, Bangladesh Agricultural Economist Association, Bangladesh
3. Life member, Bangladesh Economic Association, Bangladesh
4. Life member, Bangladesh Agricultural Extension Society, Bangladesh
5. Life member, Bangladesh Society for Safe Food
6. Life member, Japanese University Alumni Association in Bangladesh

Books:

1. 'Agribusiness Management in Bangladesh', book for university students, published by Katalyst, Bangladesh
2. 'Cooperative and Agricultural Marketing' book for Diploma in Agriculture 7th semester students, Haque Publications, Bangladesh

Japanese Language Proficiency Test (JLPT):

Serving as a proctor 'Japanese Language Proficiency Test (JLPT)' Bangladesh since 2024.

Training manuals:

1. Market Actors Business School (MABS) for Crop Growers and Agro Processors Training Manual
2. Market Actors Business School (MABS) for Women Entrepreneurs Training Manual
3. Market Actors Business School (MABS) for ToT manual

Consultancy:

Value Chain/Agribusiness and Market Access Expert: Consultancy service for Training Manual, Content and Handbook Development SD/PARTNER/DAM-2, Client-PARTNER-DAM.

Conferences:

Participated different national and international conferences

Country visited:

Saudi Arabia, Italy, Japan, Belgium, Vatican City

Professor Dr. Md. Rashidul Hasan